

INDUSTRY PROFILE

Real Estate and Rental and Leasing

NAICS 53

Real Estate and Rental and Leasing comprises only 1.4 percent of all Utah employment. This is one of the smaller representation in Utah of a NAICS-defined industry. Over half of all employment is located in Salt Lake County. It is a low-wage industry, with a monthly average of \$2,349, 11 percent lower than the statewide average for all industries.

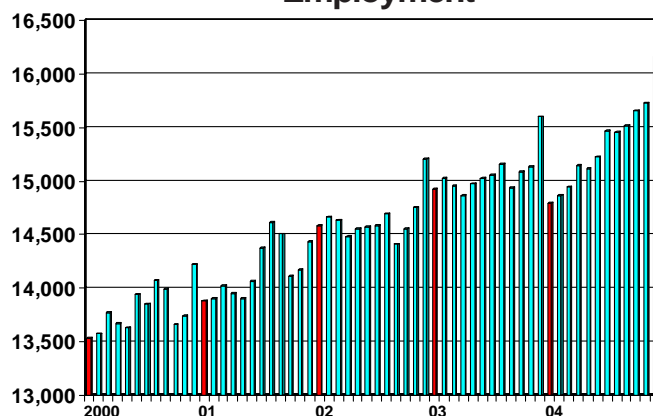
2004	Employment	Wage*
Total	15,367	\$2,349
Real Estate	10,041	\$2,408
Lessors of Real Estate	3,451	\$1,998
Offices of Real Estate Agents and Brokers	2,688	\$2,672
Activities Related to Real Estate	3,902	\$2,590
Rental and Leasing Services	5,105	\$2,164
Automotive Equipment Rental and Leasing	1,113	\$2,226
Consumer Goods Rental	2,601	\$1,416
General Rental Centers	398	\$2,813
Machinery and Equipment Rental and Leasing	994	\$3,791
Lessors of Nonfinancial Intangible Assets	220	\$3,961

* Average monthly wage

Largest Employers

Blockbuster Video
Hollywood Video
Marriott Ownership Resorts
Enterprise Rent-A-Car
Zions Securities Corporation
Coldwell Banker Residential
H & E Equipment Services
Avis Rent A Car
AMC LLC
Diamond Rental Centers
First America Real Estate
Bach Enterprises Corp.
Triton Investments

Real Estate and Rental and Leasing Employment



North American
Industry
Classification
System

Real Estate and Rental and Leasing

INDUSTRY HISTORY

Year	Employment	Avg. Wage+	% of Utah Avg. Wage	# of Establish.	Payrolls	Emp.% of State Total	Payroll % of State Total
2000	13,821	\$2,015	83.9	2,708	\$334.2 M	1.3	1.1
2001	14,233	\$2,988	85.0	2,885	\$358.8 M	1.3	1.1
2002	14,677	\$2,173	86.6	3,058	\$382.8 M	1.4	1.2
2003	15,092	\$2,194	86.0	3,253	\$397.3 M	1.4	1.2
2004	15,367	\$2,349	89.0	3,642	\$433.2 M	1.4	1.2

+ Average Monthly Wage

COUNTY PROFILES

County	R.E., Rental, Lease Employment	% of State RE Emp.	RE. % of County Total Emp.	Largest R.E., Rent, Lease Employer
Salt Lake	8,636	56.2	1.6	Blockbuster Video
Utah	1,803	11.7	1.1	Blockbuster Video
Davis	1,153	7.5	1.2	High Mountain Properties
Weber	984	6.4	1.1	Blockbuster Video
Summit	752	4.9	4.3	Blockbuster Video
Washington	618	4.0	1.4	Meadows Retirement Community
Cache	317	2.1	0.7	The Book Table

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities. Call (801) 526-9240. Individuals with speech and/or hearing impairments may call the state relay at 1-800-346-4128.



Utah Department of Workforce Services
Economic and Data Collection and Analysis Unit
<http://wi.dws.state.ut.us>

